

Manager, Government Relations and Communications (hybrid/virtual)

**YOU MUST BE LOCATED IN ONTARIO to be considered**

**About Us:**

The OAND represents and promotes the interests of naturopathic doctors in Ontario, advocates for relevant policies and regulations, and enhances public understanding and support for naturopathic medicine.

**Job Summary:**

We are looking to improve scope of practice for NDs in Ontario and the Manager will play a pivotal role in developing and implementing strategies to effectively engage with government bodies, other relevant groups, our members and the public. This position involves building relationships with government officials, managing advocacy efforts, and overseeing the association's communication initiatives to enhance visibility and reputation.

**Key Responsibilities:**

- Create and implement annual work plans, including tools for tracking projects and measuring progress towards goals
- Lead working groups and committees
- Establish and manage GR and communications budgets
- Participate in key strategic and operational discussions and decisions
- Develop and implement communications and government relations strategies
- Arranges for and manages contracts for external related services

**Government Relations:**

- Establish and maintain relationships with government officials, legislators, and regulatory agencies. Represent the association in meetings, hearings, and events with government representatives to communicate the organization's positions and objectives.
- Work with external government relations consultants on strategy and implementation
- Monitor and review current and emerging issues, and recommend strategies or actions
- Conduct research and analysis of proposed policies, legislation, and regulations affecting the association and its members.
- Provide recommendations on policy positions and strategies to influence the development of favorable policies.
- Collaborate with internal teams to develop policy briefs, position statements, and other advocacy materials.
- Plan, coordinate and conduct special events for government relations, including lobby days, MPP meetings, coalition participation

### **Communications and Public Relations:**

- Develop and implement work plans, policies, and projects related to communications.
- Identify speaking opportunities for ND's or OAND staff.
- Prepare speaking notes for CEO/Chair for presentations.
- Manage media relations, including responding to inquiries, arranging interviews, and fostering positive relationships with journalists and media outlets.
- Oversee the association's online presence, including the website, social media, and email campaigns, to engage members and the public.
- Coordinate participation in industry conferences, workshops, and public forums to promote the association's mission and networking opportunities.

### **Qualifications:**

- Degree/Diploma in Public Policy, Political Science, Communications, or a related field
- Proven experience in government relations, public affairs, advocacy, or a related role within the association sector or relevant industry.
- Experience working with or in the Ontario government, particularly in health care is highly valued.
- Demonstrated ability to build relationships with government officials and stakeholders.
- Strong understanding of legislative and regulatory processes at provincial levels (focused in health is a plus).
- Excellent communication, writing, and public speaking skills.
- Experience managing communication campaigns across various channels.
- Ability to work collaboratively in a small team-oriented environment

Join us in our mission to drive positive change and advocate for the interests of naturopathic doctors in Ontario.

**Apply now and join our dedicated team! Send your CV, expected compensation range, and a sample of a communications piece that you created to [ccharnock@oand.org](mailto:ccharnock@oand.org). Deadline for application is November 6<sup>th</sup>.**