



Appraisal Institute of Canada
Institut canadien des évaluateurs

The Appraisal Institute of Canada (AIC) has been dedicated to advancing the real estate valuation profession for the benefit of both our members and the public since its inception in 1938. The AIC is Canada's leading real property valuation association, providing high-quality property advisory services across the country with over 5,600 members nationally/internationally. For over 85 years, AIC has worked collaboratively with its 10 affiliated provincial associations to grant the distinguished Accredited Appraiser Canadian Institute (AACI™) and Canadian Residential Appraiser (CRA™) designations. As a self-regulating organization, with a Mission to promote and support our members in providing advisory services for the benefit of clients, employers and the public, we very regularly review our Strategic Plan to keep it relevant and to reflect the realities of today's marketplace. **Unlock Your Potential as the Director, Public Affairs and Communications at the Appraisal Institute of Canada!** www.aicanada.ca

Director, Public Affairs and Communications

- ✓ **Communications:** A proven track record in communications, public and government affairs is a must. Your ability to articulate complex ideas and influence stakeholders will set you apart.
- ✓ **Educational Prowess:** Likely university or college educated, you bring a strong academic foundation to your role, enhancing your strategic approach to communications.
- ✓ **Advocacy and Publishing:** Your experience in advocacy and publishing showcases your commitment to spreading impactful messages and championing meaningful change.
- ✓ **Versatile Sector Expertise:** Whether it is in national associations, non-profit sectors, charities, foundations, think tanks, institutions, media, politics or academia, your diverse background in communications is a valuable asset.
- ✓ **Public and Private Sector:** Your experience could come from either public and private sector, demonstrating adaptability and a comprehensive understanding of the communications landscape.
- ✓ **Bilingual Abilities:** Proficiency in both English and French is essential. Your bilingual skills will be instrumental in fostering effective communication in Canada's diverse linguistic landscape.
- ✓ **Strategic Leadership:** Your experience as a manager, director, or VP includes developing and executing comprehensive strategies in public affairs, media relations, and communications that align to the organization's strategic plan.
- ✓ **Player-Coach:** Your effective project execution, active engagement and guidance in day-to-day tasks alongside the team, demonstrates a hands-on approach to leadership.

✓ **National Scope:** Ideally, your experience has had regional, provincial or national scope, showcasing your ability to navigate complex issues on a broader scale.

✓ **Real Estate Insight a Bonus:** Any experience in property, real estate, or insurance will be a significant advantage, adding depth to your understanding of our industry.

✓ **Government, Parliamentary, or Communications Firm Background:** Your journey might include time in a government or Minister's office, or a well-regarded communications firm, demonstrating your ability to thrive in dynamic environments.

✓ **EDI Champions Welcome:** We value EDI and encourage applications from candidates who advocate equity, diversity, and inclusion.

Should you wish to learn more about this impactful leadership opportunity, please call (in strictest confidence) Mike Lupiano at 613-862-2999, Nicole Poirier at 613-915-5030, or email your CV and letter of introduction to:

Director.aic@lupianosearch.com

We thank all applicants for their interest, however only those under consideration for the role will be contacted.

The Appraisal Institute of Canada is committed to being an equal opportunity employer. Please advise in advance if you require any accommodation during the application or selection process. AIC is committed to employment equity and encourages candidates to self-identify as visible minorities; people from culturally diverse backgrounds; people of all gender identities and sexual orientations; Indigenous peoples; and persons with disabilities.

LUPIANO
EXECUTIVE SEARCH