

## Director/Manager, External Affairs Fintechs Canada

*Location: Ottawa, ON*

In a rapidly evolving financial services landscape, Fintechs Canada is a not-for-profit association that serves as the unified voice of Canada's fintech sector. With a mission to open markets for financial technology companies in Canada by removing barriers to competition and innovation, Fintechs Canada is more than just another industry association; they are pioneers and catalysts for change, ushering in a new era of financial services that benefit all Canadians.

Reporting to the Executive Director, the **Director/Manager of External Affairs** will be more than a leader; they will be an influencer, a strategist, and the embodiment of Fintechs Canada's ethos. The incumbent's insights will direct high-stakes conversations, their strategies will chart the future of fintech in Canada, and the alliances they forge will revolutionize the financial services industry. The **Director/Manager of External Affairs'** specific responsibilities include:

- **Stakeholder Engagement:** Establishing and nurturing relationships with key government officials and industry stakeholders, advocating for the advancement of fintech and influencing public policy. The Director/Manager of External Affairs will represent the organization in the halls of government and beyond and will be the voice that stakeholders trust, respect, and act upon.
- **Education and Events:** Commanding the spotlight by orchestrating events and other programs that don't just inform—they inspire and influence.
- **Strategic Direction:** Advising on, designing, and implementing rigorous strategies that achieve organizational objectives, ensuring that Fintechs Canada remains a connected and driving force in the industry.

As the ideal candidate, you have a demonstrated track record of relevant experience, and your understanding of financial services or Canadian federal public policy is considered a valuable asset. You possess an entrepreneurial spirit that will empower you to thrive in a start-up environment, and the drive to produce impeccable work, even if it means going the extra mile. You are curious and always digging deeper, looking to understand the 'why' and 'how' of things. A skilled collaborator and spokesperson, nurturing and strengthening relationships is second nature to you and when faced with challenges, your natural response is to push through with determination and tenacity. An independent leader, you take initiative and own your responsibilities with confidence, intrinsically motivated to excel and make an impact. You are meticulous by nature, leaving no stone unturned, which is how you ensure that what you deliver is top tier. The ideal candidate also has a keen understanding of the fintech landscape or the desire to become immersed in it.

### Why Fintechs Canada?

As the Director/Manager of External Affairs, you will be an impactful leader and play a key role in reshaping Canada's financial future and expanding Fintechs Canada's national footprint. You will have the freedom to grow and step into a role where limits are meant to be transcended as well as the unique opportunity to influence and be influenced while surrounded by leading innovators, dreamers, and doers.

To apply for this position, please submit your application and related materials to Maja Messam at [mmessam@boyden.com](mailto:mmessam@boyden.com) **and state the title of the position in the subject line of your e-mail.**

*We thank all applicants for their interest, however only those under consideration for the role will be contacted.*

*Fintechs Canada is committed to building diverse, equitable, inclusive, and accessible working environments and welcomes those who would contribute to the further diversification of staff including, but not limited to, women, racialized persons, Indigenous peoples, persons with disabilities, and persons of any sexual orientation or gender identity to apply.*